



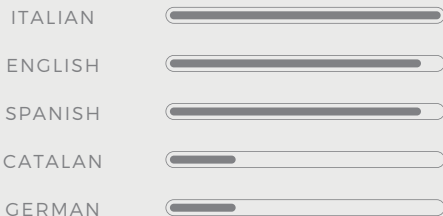
Graziana Saccente

VISUAL & COMMUNICATION DESIGNER

ABOUT ME

I consider myself a strategic thinker with a creative soul and ready to face new challenges. I'm always interested in combining stories with new media technologies. I like mixing different disciplines and building a culture of collaboration.

LANGUAGES



CONTACT



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EXPERTISE

- + ART DIRECTION
- + PROJECT PLANNING
- + SPACE & EVENT MANAGEMENT
- + GRAPHIC DESIGN
- + SOCIAL MEDIA STRATEGY
- + WEB DESIGN
- + VIDEOMAKING-EDITING



SOFTWARE

- | | |
|--------------|--|
| ILLUSTRATOR | <div style="width: 100%;"><div style="width: 100%;"></div></div> |
| INDESIGN | <div style="width: 100%;"><div style="width: 100%;"></div></div> |
| PREMIERE | <div style="width: 100%;"><div style="width: 100%;"></div></div> |
| PHOTOSHOP | <div style="width: 100%;"><div style="width: 100%;"></div></div> |
| GOOGLE SUITE | <div style="width: 100%;"><div style="width: 100%;"></div></div> |
| PM SOFTWARE | <div style="width: 100%;"><div style="width: 100%;"></div></div> |
| WORDPRESS | <div style="width: 100%;"><div style="width: 100%;"></div></div> |



WORK EXPERIENCE

- | | |
|--|--|
| <p>→ DIGITAL STRATEGIST
ARSHAKE [Rome]
june 2017 - present
content creation
social media strategy & newsletter
managing external collaborators</p> | <p>→ COMMUNICATION MANAGER
ISTITUTO OIKOS [Milan]
november 2017 - october 2018
project planning activities
identity design projects
periodic report</p> |
| <p>→ COMMUNICATION MANAGER
FUNDACIÓN IBO [Barcelona]
february 2016 - may 2018
event & fundraising management
creative and digital strategy
volunteer engagement</p> | <p>→ DIGITAL DESIGNER
MWANI HOUSE [Barcelona]
february 2017 - may 2018
brand identity
digital strategy
web design</p> |
| <p>→ GRAPHIC DESIGNER JR
THONIK [Amsterdam]
june 2013 - august 2013
graphic design
infographic design
web design</p> | <p>→ VISUAL DESIGNER JR
EXIT FESTIVAL [Novi Sad]
may 2010 - september 2010
graphic design
Youtube channel management
video editing</p> |



EDUCATION

- 2015** SPAIN • UNIVERSITAT AUTÒNOMA DE BARCELONA
Master in Creative Documentary Film
The aim of this master is to provide theoretical and practical skills for film productions and interactive web documentaries.
- 2014** ITALY • IUAV - UNIVERSITY OF VENICE
Graduate degree in Visual Communication Design
Postgraduate degree aims to deepen professional skills in publishing, information design, interaction and visual design.
- 2010** ITALY • POLYTECHNIC UNIVERSITY OF BARI
Undergraduate degree in Product & Graphic Design
Bachelor's degree designed to give training in product & graphic design, focused on the development of creative thinking skills.



INTERESTS



cinema



typography



plants



travelling



writing