



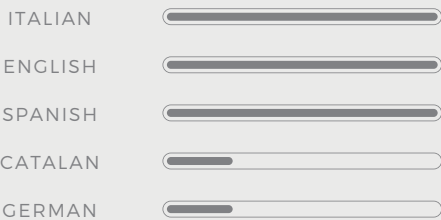
# Graziana Saccente

VISUAL & COMMUNICATION  
DESIGNER

## ABOUT ME

I consider myself a strategic thinker with a creative soul and ready to face new challenges. I'm always interested in combining stories with design and new media technologies. I like mixing different disciplines and building a culture of collaboration.

## LANGUAGES



## CONTACT



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## EXPERTISE

- + SOCIAL MEDIA STRATEGY
- + BILINGUAL COMMUNICATION
- + PR MANAGEMENT
- + ART DIRECTION
- + PROJECT PLANNING
- + GRAPHIC DESIGN
- + WEB DESIGN
- + VIDEOMAKING-EDITING



## SOFTWARE

- ILLUSTRATOR ●●●●●●●●●●
- INDESIGN ●●●●●●●●●●
- PREMIERE ●●●●●●●●●●
- PHOTOSHOP ●●●●●●●●●●
- GOOGLE SUITE ●●●●●●●●●●
- META FOR BUSINESS ●●●●●●●●●●
- WORDPRESS ●●●●●●●●●●
- MAILCHIMP ●●●●●●●●●●



## WORK EXPERIENCE

- **DIGITAL STRATEGIST**  
ARSHAKE [Rome]  
June 2017 - Present  
content creation in italian - english  
social media strategy & newsletter  
managing external collaborators
- **FREELANCE VIDEO EDITOR**  
EATWITH [Barcelona]  
May 2020 - present  
video editing  
audio editing  
color correction
- **SOCIAL MEDIA ADVOCATE**  
FLORAQUEEN [Barcelona]  
December 2020 - June 2021  
social media & PR strategy  
ads management  
KPI analysis
- **COMMUNICATION DESIGNER**  
APPRODO URBANO [Bari]  
May 2019 - November 2020  
art direction  
brand identity  
web design
- **COMMUNICATION MANAGER**  
FUNDACIÓN IBO [Barcelona]  
February 2016 - May 2018  
event & fundraising management  
creative and digital strategy  
annual reports
- **DIGITAL DESIGNER**  
MWANI HOUSE [Barcelona]  
February 2017 - May 2018  
brand identity  
digital strategy  
web design
- **COMMUNICATION MANAGER**  
ISTITUTO OIKOS [Milan]  
November 2017 - October 2018  
project planning activities  
identity design projects  
EU-funded project reports
- **GRAPHIC DESIGNER JR**  
THONIK [Amsterdam]  
June 2013 - September 2013  
graphic design  
infographic design  
web design



## EDUCATION

- 2015 SPAIN ● UNIVERSITAT AUTÒNOMA DE BARCELONA  
**Master in Creative Documentary Film**  
The aim of this master is to provide theoretical and practical skills for film productions and interactive web documentaries.
- 2014 ITALY ● IUAV - UNIVERSITY OF VENICE  
**Graduate degree in Visual Communication Design**  
Postgraduate degree aims to deepen professional skills in publishing, information design, interaction and visual design.
- 2010 ITALY ● POLYTECHNIC UNIVERSITY OF BARI  
**Undergraduate degree in Product & Graphic Design**  
Bachelor's degree designed to give training in product & graphic design, focused on the development of creative thinking skills.



## INTERESTS



design



typography



cinema



travelling



writing



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@graziana hesse



@grazzx



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